

katie dimond

Senior UX Designer

Summary

Innovating with purpose, designing for impact.

With 13+ years of experience, I blend strategic thinking, technical expertise, and user-centered design to create cutting-edge digital experiences across platforms. Thriving in fast-paced, complex environments, I craft inclusive solutions that drive innovation and deliver measurable impact at every interaction.

Experience

Lead UX Designer | Archipelagy

09/2022 to Present, Remote, Design Agency

- Owned the end-to-end digital product design, translating complex business needs into intuitive digital experiences through stunning visual and motion interactions, resulting in an 85% increase in user engagement.
- Applied user research, journey mapping, and usability testing to guide product decisions, increasing conversion rates by 32% while advocating for user needs.
- Facilitated design sprints, workshops, and stakeholder meetings to define user flows, wireframes, and interactive prototypes, aligning product strategy with user needs and business requirements.
- Championed inclusive and accessible design, ensuring ADA and WCAG compliance and achieving a 99% accessibility success rate across digital products.

UX Designer (Project Lead) | Resource Data

07/2017 to 09/2022, Remote, Consulting

- Led the cross-platform design process across Web, Android, iOS, and email experiences, addressing usability challenges for over 800,000 users, and delivered user-centric solutions through research-driven insights.
- Built and maintained a highly adaptable design system by streamlining user flows and IA, standardizing UI patterns, integrating reusable components, and defining best practices, reducing design time by over 75%.
- Partnered closely with product managers, engineers, research, and designers to define, prioritize, and validate user requirements across multiple concurrent projects.
- Mentored junior designers, fostering a culture of innovation, design thinking, open feedback, and continuous learning to elevate team performance.
- Collaborated with marketing teams to create compelling graphics, including branding, illustrations, and cohesive iconographic systems that enhanced communication and reinforced brand recognition.

UX Designer | State of Alaska

09/2015 to 07/2017, Juneau, Alaska

- Designed and optimized web solutions, reducing time-on-task by 60% through user interviews, iterative usability testing, and design validation.
- Led cross-functional team collaboration, working with engineers and stakeholders to prioritize UX improvements that effortlessly balanced business and user needs.
- Advocated for data-driven design, leveraging analytics and qualitative insights to drive continuous improvements and enhance user experience.

Web Design Intern | State of Alaska

10/2011 to 09/2015, Juneau, Alaska

- Redesigned and modernized government websites, improving usability, accessibility, and visual consistency across state agency sites.
- Created comprehensive documentation and design guidelines, standardizing workflows and enhancing team efficiency by 50%, leading to consistent user experiences.

Skills

Research

User research,
User flows,
Surveys and interviews,
Usability studies,
User personas,
Journey maps,
Information architecture (IA),
Project management,

Design

Wireframes,
Mockups,
Low/high fidelity design,
Rapid prototyping,
Visual design,
Motion design,
Interaction design,
Design systems,
Accessibility (WCAG),
Graphic design

Software

Adobe Creative Cloud,
InDesign,
Figma,
Sketch,
InVision,
Balsamiq,
WordPress,
Google Analytics,
Google Search Console,
JIRA,
Confluence,
HTML/CSS,
JavaScript (JS)

Education

Bachelor of Science, Computer Science

Lewis Clark State College,
2015, Cum Laude

Bachelor of Science, Web Development

Lewis Clark State College,
2015, Cum Laude

Certifications

Master Figma Course

SaaS Design, 2024

Google UX Design Certificate

Coursera, 2023